

553	FRESH PRODUCE DEVELOPMENT COMPANY	553
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MAIN PROGRAM AGRICULTURE AND LIVESTOCK SERVICES

PROGRAM PROVINCIAL AGRI & INDUSTRY SUPPORT SERVICES

Program Objectives:

To increase alternative cash-earning opportunities to the smallholder and village sector; and to diversify the production base and improve productivity, efficiency and quality of food crops and livestock.

Program Description:

Importation, production and distribution of plant seedlings to provincial centres and villages; identification of interested farmers in alternative farming including plants and draught animals and provision of advisory services, and financial and technical facilities ; training provincial staff for the provision of further extension services to farmers and conducting applied research in the field of alternative farming. This program consists of one activity, of which the expenditures and other data are as follows;

A. Expenditure in 2006 (in Thousands of Kina)

Code	Description	Actual	Appropriation	
		2004	2005	2006
3101-1-101-143	Smallholder Marketed Fruit And Vegetable	1,669.6	2,726.0	2,199.1
3101-1-101-242	Smallholder Marketed Fruit And Vegetable	330.4	28.3	618.9
	TOTAL	2,000.0	2,754.3	2,818.0

B. Other Data in 2006

1) Staffing: 44 - SOS

2) Casuals/Labourers: 111- Field Technician 3, Specialists 2, General Labourers 27, Drivers 4 Security 6, Village Extension Workers 69

3) Revenue: K115.0 - Seeds Sales K100.0, Fees K10.0, Others K5.0, to be raised and used by FPDC to sustain its operations.

4) Performance Indicators: Elite seed produce-10 tonnes; Number of certified-50 tonnes; Number of certified seed growers registered-100 seed growers; Numbers of hectares cultivated-4 hectares. Consistent and increased volume of fresh produce from the Highlands being sold to Lae, POM and other centres; Good quality and consistent supply of import replacement fresh produce; Improved quality in fresh produce sold by self-marketing farmers; Reduction of imports; Establish inter-provincial trade; Providing income opportunities for the rural people.

