

558	TOURISM PROMOTION AUTHORITY	558
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MAIN PROGRAM TOURISM SERVICES

PROGRAM TOURISM PROMOTION SERVICES

Program Objectives:

To optimise the economic and social benefits to the community from the marketing and development of tourism, and to provide information on the attractions of various tourist centres in PNG.

Program Description:

Strategic planning and policy options analysis and administrative services; marketing and development of the country's tourism industry and tourist opportunities through professional support services; provision of advice on local and country-wide attractions through information centres situated in various parts of the country and overseas. This programme consists of one activity, the expenditure and other data of which are as follows:

A. Expenditure in 2006 (in Thousands of Kina)

Code	Description	Actual	Appropriation	
		2004	2005	2006
3904-1-204-121	Tourism Awareness		200.0	
3904-1-204-126	Tourism Awareness		100.0	
3904-1-204-135	Tourism Awareness		1,000.0	
3904-1-204-143	Tourism Awareness		700.0	
3904-1-205-143	Model Provinces Development			500.0
	TOTAL		2,000.0	500.0

B. Other Data in 2006

1) Revenue: Project fully funded by GoPNG through Item 143 - K500,000.

2) Footnote: This is an important project to attract tourists to various model provinces.

