

529 National Media Council

(in Millions of Kina)

PIP No.	Project Title	5 Year Total	2006	2007	2008	2009	2010
2550	COMMUNICATION PROGRA	5.3	.3	3.0	2.0		
TOTAL CAPACITY BUILDING PROJECTS		5.3	.3	3.0	2.0		
TOTAL		5.3	.3	3.0	2.0		

PIP NUMBER: 2550

PROJECT NAME: COMMUNICATION PROGRAM

EXECUTING AGENCY: National Media Council

PROJECT OBJECTIVES:

To raise awareness on issues affecting girls education.

PROJECT STATUS:

New Project that will commence in 2006.

PROJECT COMPONENTS:

Project components will cover technical assistance, production of information booklets & use of theatre groups to disseminate information.

PROJECT LOCATION:

Project will be nationwide.

PROJECT JUSTIFICATION:

Project is the result of several studies by UNICEF & other stakeholder that there is a lack of understanding on gender issues hence part of the recommendations from these studies is for more awareness to be generated on gender issues.

PROJECT CAPACITY:

The project will be coordinated by the Department of Education in close consultation with the PNG Media Council and UNICEF.

PROJECT BENEFICIARIES:

Project is targeted towards combining all available media and inter- personal communication to support accelerating Girls education, supplemental immunisation activities, HIV/AIDS youth outreach, IECD and child protection. of particular significance will be the use of theatre drama to generate awareness on girls education.

PROJECT SUSTAINABILITY

Project is self sustainable in that recurrent costs will be minimal. Devised programmes will be incorporated in to the mainstream planning and programming cycle of the Department of Education to ensure it becomes part of the Department's recurrent costs.

2550 COMMUNICATION PROGRAM

ESTIMATED TOTAL PROJECT COST 0.0 ESTIMATED DURATION OF THE PROJECT Years

EXPENDITURE PROJECTION AND FINANCING REQUIREMENTS (K'000)

PROJECT COST	2004 Actual	2005 Budget	5 Year Total	2006	2007	2008	2009	2010
DIRECT PROJECT COST								
Current Expenditure								
Personal Emoluments								
Goods and Other Services								
Current Transfers								
Sub-Total								
Capital Expenditure								
Acquisition of Existing Assets								
Capital Formation			5,296.0	296.0	3,000.0	2,000.0		
Capital Transfers								
Sub-Total			5,296.0	296.0	3,000.0	2,000.0		
A TOT DIRECT PROJECT COST			5,296.0	296.0	3,000.0	2,000.0		
Technical Assistance								
Project Preparation								
Advisory								
Training								
Equipment								
B TOT TECHNICAL ASSISTANCE								
TOTAL PROJECT COST (A+B)			5,296.0	296.0	3,000.0	2,000.0		
FINANCING SOURCES								
IDENTIFIED FINANCING								
Direct Project Financing:								
Government Contributions:								
a) Government Input								
b) Self Generating Revenue								
Loan								
Grant			5,296.0	296.0	3,000.0	2,000.0		
C TOTAL DIRECT FINANCING			5,296.0	296.0	3,000.0	2,000.0		
D Technical Assistance								
TOTAL FINANCING (C+D)			5,296.0	296.0	3,000.0	2,000.0		
FINANCING SOUGHT								
Direct Project Cost (A-C)								
Technical Assistance (B-D)								
TOTAL FINANCING SOUGHT								

CURRENT DONOR INVOLVEMENT

Project is being funded by UNCIEF.

POTENTIAL DONOR INVOLVEMENT

2006 Budget Votes for this PIP are :-

52942031201 COMMUNICATION

52942031202 PNG MEDIA PROGRAMME